

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG10/12 11.4  
\*\*\* KSWB-TV \*\*\*

REP HEADLINE# 6270604 TRF# 378724  
\$\$\$ APPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL  
PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT2/12 OCT8/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG10/12 11.40

REP: TO NSA/NSM  
FROM WES FOR ROBERT  
OK'D M1, M2, M3  
SEE LINES 18-20  
TOTALS REMAIN THE SAME  
THANKS PLEASE CONFIRM 8/9

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN CONTRACT SCHEDULED FOR GENERATION  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.  
STATION MAKEGOOD OFFERS:  
M1 OK'D BUY#5 MISSED:TU-F,M/1100A-1200N OCT2 30S \$150.00 (AUG9/12)  
OFFER:TU-F,M/1100A-1200N OCT2 30S \$150.00 PLS ADVISE.  
CMT:CORRECT PROG \*\*PLACED\*\*  
M2 OK'D BUY#14 MISSED:SAT/400P-500P OCT6 30S \$200.00 (AUG9/12)  
OFFER:TU-F/1000A-1100A OCT2 30S \$200.00 PLS ADVISE.  
CMT:NOT PLACED - WRONG PROG - PLZ USE PROG GRID AND ADVISE ON MG  
M3 OK'D BUY#15 MISSED:SUN/100P-400P OCT7 30S \$8,000.00 (AUG9/12)  
OFFER:SUN/1000A-100P OCT7 30S \$8,000.00 PLS ADVISE.  
CMT:CORRECT PROG TIME \*\*PLACED\*\*

CONTRACT TOTAL 19000.00  
TOTAL SPOTS 27



KSWB  
7191 Engineer Rd.  
San Diego, CA 92111  
(858) 492-9269

Contract Agreement Between:

# CONTRACT

Contract / Revision		Alt Order #	
378724 /		06270604	
Product			
11/14/DEM CONGRESS CAMPAIG			
Contract Dates		Estimate #	
10/02/12 - 10/08/12		1588	
Advertiser			
Democratic Congress Campaign Comm			
Original Date / Revision		08/09/12 / 08/09/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KSWB	Robert Langer	Telerep Washin	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
13721	11	14	
Agency Ref		Advertiser Ref	

And:

Great American Media  
3050 K St NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
-------	----	------------	----------	-------------	----------------	------	--------	------------	------	------	-------	--------

N 1	5	10/02/12	10/08/12	M-F 1p-2p	1p-2p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 2	5	10/02/12	10/08/12	M-F 10a-11a	10a-11a		:30			NM	1	\$200.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$200.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 3	5	10/02/12	10/08/12	Wkday Late News Rotator	10P-11P		:30			NM	2	\$1,800.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$900.00												
Week: 10/08/12 10/14/12 M----- 1 \$900.00												
N 4	5	10/02/12	10/08/12	M-F 11p-1130p	11p-1130p		:30			NM	3	\$1,200.00
Week: 10/01/12 10/07/12 -TWTF-- 2 \$400.00												
Week: 10/08/12 10/14/12 M----- 1 \$400.00												
N 5	5	10/02/12	10/08/12	M-F 11a-12p	11a-12p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 6	5	10/02/12	10/08/12	M-F 12p-1p	12p-1p		:30			NM	1	\$150.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$150.00												
Week: 10/08/12 10/14/12 ----- 0 \$0.00												
N 7	5	10/02/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	2	\$500.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$250.00												
Week: 10/08/12 10/14/12 M----- 1 \$250.00												
N 8	5	10/02/12	10/08/12	Fox 5 Morning News	6a-7a		:30			NM	3	\$1,500.00
Week: 10/01/12 10/07/12 -TWTF-- 2 \$500.00												
Week: 10/08/12 10/14/12 M----- 1 \$500.00												
N 9	5	10/02/12	10/08/12	Fox 5 News at 6	6p-7p		:30			NM	1	\$400.00
Week: 10/01/12 10/07/12 -TWTF-- 1 \$400.00												
Week: 10/08/12 10/14/12 M----- 1 \$400.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB  
7191 Engineer Rd.  
San Diego, CA 92111  
(858) 492-9269

Contract / Revision 378724 /		Alt Order # 06270604	
Contract Dates 10/02/12 - 10/08/12		Product 11/14/DEM CONGRESS	
Advertiser Democratic Congress Ca		Original Date / Revision 08/09/12 / 08/09/12	

Contract Agreement Between:

\*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

N 10 5	Week: 10/01/12	10/07/12	-TWTF--	1	\$400.00	7p-730p	NM	1	\$800.00
N 11 5	Week: 10/01/12	10/07/12	-TWTF--	1	\$800.00	7p-730p	NM	1	\$800.00
N 11 5	Week: 10/08/12	10/14/12	-----	0	\$0.00				
N 11 5	Week: 10/01/12	10/07/12	-TWTF--	1	\$800.00	7p-730p	NM	1	\$800.00
N 11 5	Week: 10/08/12	10/14/12	-----	0	\$0.00				
N 12 5	Week: 10/01/12	10/07/12	-TWTF--	1	\$900.00	730p-8p	NM	1	\$900.00
N 12 5	Week: 10/08/12	10/14/12	M-----	0	\$0.00				
N 13 5	Week: 10/01/12	10/07/12	M-F 9a-10a News	2	\$250.00	9a-10a	NM	3	\$750.00
N 13 5	Week: 10/08/12	10/14/12	M-----	0	\$0.00				
N 15 5	Week: 10/01/12	10/07/12	NFL on Fox 10a	1	\$8,000.00	10a-1p	NM	1	\$8,000.00
N 15 5	Week: 10/08/12	10/14/12	-----	0	\$0.00				
N 16 5	Week: 10/01/12	10/07/12	Su 5p-6p	1	\$300.00	5p-6p	NM	1	\$300.00
N 16 5	Week: 10/08/12	10/14/12	-----	0	\$0.00				
N 17 5	Week: 10/01/12	10/07/12	Su 6p-7p	1	\$500.00	6p-7p	NM	1	\$500.00
N 17 5	Week: 10/08/12	10/14/12	-----	0	\$0.00				
N 18 5	Week: 10/01/12	10/07/12	M-F 10a-11a	1	\$200.00	10a-11a	NM	1	\$200.00
N 18 5	Week: 10/08/12	10/14/12	-TWTF--	1	\$200.00	10a-11a	NM	1	\$200.00
Totals				27	\$19,000.00				\$19,000.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.  
It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

REP HEADLINE# 6270604 TRF# 378724 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG9/12 14.23  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KSWB-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 14.23

REP: TO NSA/NSM  
FROM WES FOR ROBERT  
OK'D M1, M2, M3  
SEE LINES 18-20  
TOTALS REMAIN THE SAME  
THANKS PLEASE CONFIRM 8/9

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN

8/9

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	ES		1100A-1200N	30		\$150.00	10/2	10/8	0		TU-F,M	0
PROGRAM : SWIFT JUSTICE (2X)												
CON COM1: SWIFT JUSTICE (2X)												
18	A		1100A-1200N	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : STEVE WILKOS												
ORD COM1: CORRECT PROG **PLACED**												
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT2 ON LINE-5 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1588  
AGENCY PRODUCT CODE = 14

5 ES 1100A-1200N 30 \$150.00 10/2 10/8 0 TU-F,M 0  
18 A 1100A-1200N 30 \$150.00 10/2 10/8 1 TU-F,M 1

PROGRAM : STEVE WILKOS  
ORD COM1: CORRECT PROG \*\*PLACED\*\*  
THIS IS A REPLACEMENT FOR N/A SPOT ON OCT2 ON LINE-5 FOR 1 SPOT/WK



[illegible]

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-J,ATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6270604 TRF# 378/24 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 13.54 \*\*\* KSWB-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 20 SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 13.54

REP: TO NSA/NSM  
FROM WES FOR ROBERT  
\*NEW ORDER  
\$19000...27X  
THANKS PLEASE CONFIRM 8/9

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#5 MISSED:TU-F,M/1100A-1200N OCT2 30S \$150.00 (AUG9/12)  
OFFER:TU-F,M/1100A-1200N OCT2 30S \$150.00 PLS ADVISE.  
CMT:CORRECT PROG \*\*PLACED\*\*

M2 UNRESL BUY#14 MISSED:SAT/400P-500P OCT6 30S \$200.00 (AUG9/12)  
OFFER: NONE  
CMT:NOT PLACED - WRONG PROG - PLZ USE PROG GRID AND ADVISE ON MG

M3 UNRESL BUY#15 MISSED:SUN/100P-400P OCT7 30S \$8,000.00 (AUG9/12)  
OFFER:SUN/1000A-100P OCT7 30S \$8,000.00 PLS ADVISE.  
CMT:CORRECT PROG TIME \*\*PLACED\*\*

CONTRACT TOTAL 19000.00  
TOTAL SPOTS 27

REP HEADLINE# 6270604  
\*\*\* ORIGINAL, REV#0 \*\*\*  
REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
AUG9/12 12.07  
\*\*\* KSWB-TV \*\*\*

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 20 SALESMAN #  
AGY # AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN WA- ROBERT LANGER  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6270604 CLASS: NATL. LOCAL REGIONAL

PRDCT DEM CONGRESS CAMPAIG EST#1588 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 12.07

REP: TO NSA/NSM  
FROM WES FOR ROBERT  
\*NEW ORDER  
\$19000...27X  
THANKS PLEASE CONFIRM 8/9

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

8/9/12

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
1			100P-200P	30		\$150.00	10/2	10/8	1		TU-F,M	1
PROGRAM : JEREMY KYLE												
CON COM1: JEREMY KYLE												
2			1000A-1100A	30		\$200.00	10/2	10/8	1		TU-F,M	1
PROGRAM : DR. OZ												
CON COM1: DR. OZ												

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1588



REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
AUG9/12 12.07  
\*\*\*KSWB-TV\*\*\*

[illegible]

